

Congratulations to the 2010-2011 HTBA Board

Please join me in congratulating your new 2010-2011 HTBA Board. President: Kenny Berlin VP of Business Development: Colby Smith VP of Entrepreneurship: Shirin Eghtesadi VP of Events: Brian C. Chen, Kevin Cho, Jitin Chopra, Shan Fernando VP of External Affairs: Krithika Moorti VP of Finance and Operations: Emily Chen VP of Marketing: Jessica Lan VP of Mobile: Hans Chang VP of Outreach: Divya Ganesh, Max Ohlendorf VP of Student Affairs: Srinivas Ananthanarayanan VP of Technology: Matthew Waymost VP of FEMBA: Rajesh Agrawal HTBA Mixer! Come mingle with your fellow HTBA members. Learn about their past jobs, internships, interview experiences, or just plain hang out. And your first drink is on HTBA! When: Wednesday, February 24, 2010, 6:30PM - 8:30PM Who: All HTBA members welcome! Where: Q's Billiard Club Dress: Casual

Please RSVP at this link. To attend, non-members must join HTBA by contacting Sandy Chou . Seattle DOJ 2009 The Seattle DOJ gives members an opportunity to visit high-tech companies in the Seattle area and talk directly to recruiters and alumni. Date: Thursday, January 14 - Friday, January 15, 2010 Location: Seattle Click here for the schedule of visits and more information. Silicon Valley DOJ 2009

The Silicon Valley DOJ gives members an opportunity to visit high-tech companies in the San Francisco/Bay Area and talk directly to recruiters and alumni. Date: Tuesday, December 15 - Friday, December 18, 2009 Location: San Francisco/Bay Area Click here for the schedule of visits and more information. The High Tech Business Association presents HTBA Fall Career Night 2009!

Career Night is a great way for first-year and second-year MBA students to learn more about different career opportunities in high tech companies directly from the company representatives. The event starts with a keynote speaker and continues with multiple round table sessions enabling students to speak with employees from various firms.

Date: Thursday, November 12, 2009

Time: 6:00PM - 9:00PM

Location: Executive Dining Room (2nd Floor, Gold Hall)

Dress: Business Formal

Admission: HTBA members only.

Click here for more information. Congratulations to the new HTBA First-Year Directors!

Please join me in congratulating our first-year directors!

Director of Marketing: Shirin Eghtesadi

Director of Technology: Matthew Waymost

Director of Social Media: Leo Hsieh

Directors of Career Nights: Brian Chen, Kevin Cho, Shan Fernando, Max Ohlendorf

Director of Women in High Tech Brunch: Joanna Keh Shing

Directors of DOJs: Kenny Berlin, Divya Ganesh, Elaine Yang

Director of Business Development: Jessica Lan

Director of Student Affairs: Srinivas Ananthanarayanan

Directors of External Relations: Colby Smith, Krithika Moorti

Director of Finance/Operations: Emily Chen Congratulations to the new HTBA Board!

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President: Raj Iyengar

VP of Business Development: Woosung Ahn

VP of Events: Kevin Ota, Nishit Sawhney

VP of External Outreach: Shruti Bhat

VP of Finance and Operations: Sandy Chou

VP of Marketing: Avani Parakh

VP of Student Affairs: Anush Krishnaswami

VP of FEMBA: Kaushik Mitra

An Evening with Kathleen Barret, IIBA President and CEO

Presented by the IIBA Los Angeles Chapter, UCLA Anderson, HTBA, SOMA, blueprint

Time: Thursday, October 29, 2009, 6:00 p.m. - 9:00 p.m

Location: UCLA Anderson School of Management, Building C (Entrepreneurs Hall)

This event is open to all professionals interested in business analysis including: Business Analysts, Project Managers, Directors, VPs, Enterprise Architects

Keynote address:

Today's Business Analyst

• How Business Analysts can help business do business better.

• How Business Analysts can become leaders by moving from a tactical role to a strategic role.

• Key competencies for business analysis professionals to focus on so that their skills are in demand by employers.

Cost: Early Registration (Online)

\$20 for Los Angeles/Orange County IIBA® Chapter members and UCLA Anderson students

\$30 for all other participants

Walk-Up Registration (Limited availability)

\$40 for all participants (cash or check only)

Please register online at

<http://losangeles.theiiba.org/>

Introducing our new Profiles in High Tech Leadership series ...

Professionals in High Tech: Eleanore Chen Dogan

Eleanore Chen Dogan

Anderson Class of 1999, Program Manager at HP Innovation Program Office

Eleanore began her career in finance and accounting first getting a CPA with Ernst & Young and then working at The Walt Disney Company in film finance. She looked to an MBA from Anderson as a way to transition into the operational side of entertainment but the lure of technology drew her to Hewlett-Packard's digital photography group. After several roles in Marketing (Retail Programs, Consumer Communications, Strategic Planning, and Software Product Management) she most recently transitioned to the Notebook and PC Division's Innovation Program Office reporting to the Chief Technology Officer. There she drives organic growth for HP by investigating adjacent businesses which have the potential to grow into billion dollar businesses.

"Innovation is possible everywhere but it is especially exciting in the technology sector. The lifecycles in the computing world are incredibly short and so the potential for major disruption is always just around the corner. The companies that can find the white spaces and meet unspoken wants and needs with a defensible, differentiated position are the ones that will continue to grow."